

# Poster Preparation Guidelines –PTICCS-2025

- To ensure uniformity and effective communication of research, all participants presenting posters at the **5th Pak–Turk International Conference on Chemical Sciences (PTICCS-2025)** are requested to follow the guidelines below:
- **Poster Size and Format**
  - Recommended size: **Width 65 inch × Height 45 inch (Landscape orientation)**.
  - Posters must be printed on **flex/cloth/paper** (as per your preference). Electronic posters will not be accepted.
  - Please ensure high-quality printing with clear visibility of text and figures.
- **Poster Layout**
- **Title Section:**
  - Title of the abstract (same as submitted).
  - Full names of authors with presenting author underlined.
  - Affiliation(s), including institution, city, and country.
- **Content Sections (suggested):**
  - Introduction / Background
  - Objectives
  - Methodology / Experimental
  - Results and Discussion (figures, graphs, tables encouraged)
  - Conclusion
  - References (if necessary)
  - Acknowledgements (optional)
- **Text and Font**
  - Use clear, legible fonts such as **Arial, Calibri, or Times New Roman**.
  - **Title:** Bold, font size at least **90-150 pt**.
  - **Authors:** Bold, font size at least **36-42 pt**
  - **Section headings:** Bold, font size at least **36–54 pt**.
  - **Body text:** Minimum **28-32 pt**, easily readable from 1.5–2 meters.
  - Avoid long paragraphs; use bullet points where possible.

- **Figures, Tables, and Graphics**

- Ensure all images, charts, and graphs are of **high resolution (minimum 300 dpi)**.
- Use color contrast effectively (avoid red-green combinations for color-blind readers).
- Each figure/table must include a **caption**.
- Keep visuals as the main focus; balance between text and graphics.

- **Poster Presentation**

- Posters should be mounted at the beginning of the conference and remain displayed until the designated poster session ends.
- The presenting author should be available near their poster during the official **poster session** to discuss their work and answer questions.
- Poster code and board number (assigned by organizers) will be communicated in advance.

- **General Tips**

- Keep your poster **clear, concise, and visually engaging**.
- Ensure logical flow from **Introduction** → **Methods** → **Results** → **Conclusion**.
- Practice a **2–3 minute summary** of your work to share with conference participants.
- Avoid overcrowding with excessive text or too many figures.